# Licensing and Interlibrary Lending of Ebooks



Forum for Interlending (FIL) 8 February 2023

# **Speakers**



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#### Overview

- Whole ebook lending = single merged PDF securely transmitted to borrower without end-user DRM restrictions
- UConn Library has been lending whole ebooks via RapidILL since 2019
- Publisher partners: Brill, Cambridge, De Gruyter, Elgar, Elsevier, Sage, Springer
- Transforming expectations



# **Core Principles**

- Shareability and portability of print
  - o No DRM
  - One-click download (only 3 big publishers currently enable)
  - PDF as well as other formats
- Inspiring precedents and parallels
  - o <u>VIVA pilot</u>
  - ProQuest pilot



# Licensing

- Contracts still supersede copyright in the USA; ILL rights interpreted narrowly; license negotiations often necessary
- Find leverage (e.g., time ILL negotiations to coincide with large-scale new acquisitions)
- Introduce ILL early with new partners
- Document authorization in writing
- Advocate at all publisher meetings



# Language

- "Licensee [may] send an insignificant amount of content, including full eBooks or portions thereof, via noncommercial interlibrary loan services." –De Gruyter
- "Requests for whole electronic books may be fulfilled under this Section 4" Interlibrary Loan Clause. –Brill
- "Whole ebooks published by Cengage are subject to this Section 2.2f." –Gale



# Negotiation

- Highlight benefits for the publishers
  - Little market impact, same as print
  - Improved sales and reputation
- Explain why this is a priority for you
- Describe your ILL lending process
- Invoke other publisher partners
- Point to copyright protections
- Cite parallel industry shifts



# Scalability

- Critical to scale ebook ILL via library consortia and ebook aggregators
- NERL recently negotiated whole ebook ILL provisions with Elsevier, Springer, and other major publishers
- Lyrasis recently negotiated whole ebook ILL permissions with Project Muse, De Gruyter, Cambridge, and others



#### **Benefits**

- Sometimes the only way you can provide a book
- Ability to provide books to distance ed or remote students . . . newer publications
- Ebooks are non-returnables
  - No shipping costs
  - Less staff and student employee time
  - No risk of loss or damage like with print items
  - Environmentally friendly
  - Borrowing libraries receive them faster

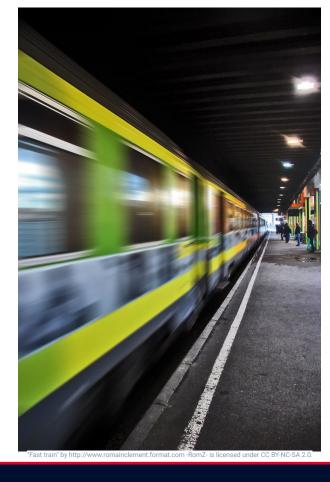


# Rapid

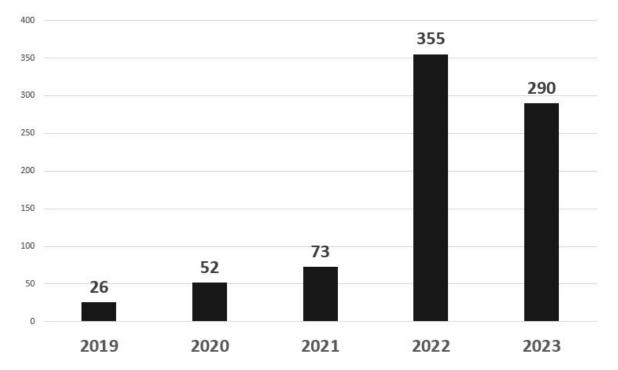
Moved from manual spreadsheet (problematic) to Alma Automatically updates your holdings weekly

- Create your profile
- Define your sets to indicate lendable status
- Create your publishing profiles for each set

https://knowledge.exlibrisgroup.com/RapidILL/Imple mentation Guides/010Alma Holdings Harvest for RapidILL - Overview

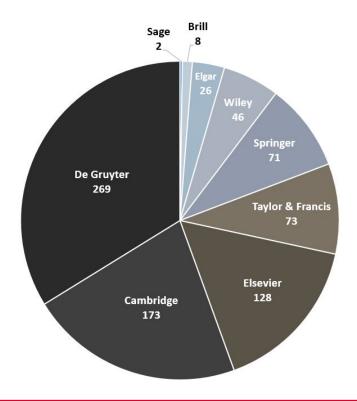


#### **Lending Activity by Fiscal Year**





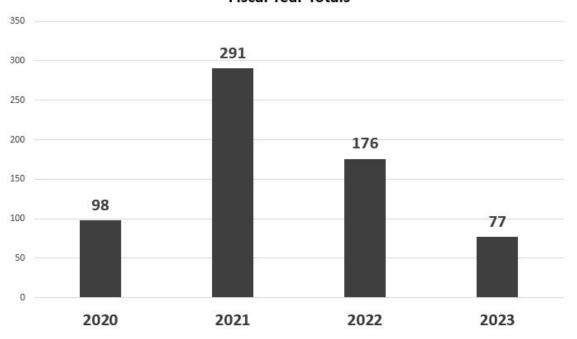
#### By Publisher Over 5 Years





# **Ebook Borrowing**

#### **Fiscal Year Totals**





# **Ebook Group**

#### OCLC Resource Sharing Groups

- BCOV (decommissioned March 2022)
  Libraries supplying electronic books during
  the COVID-19 crisis (75)
- **EBOK**Libraries supplying whole ebooks (25)



# Discoverability

Our ebooks are in OCLC with the exception of:

- Oxford
- Cambridge
- EBA and DDA



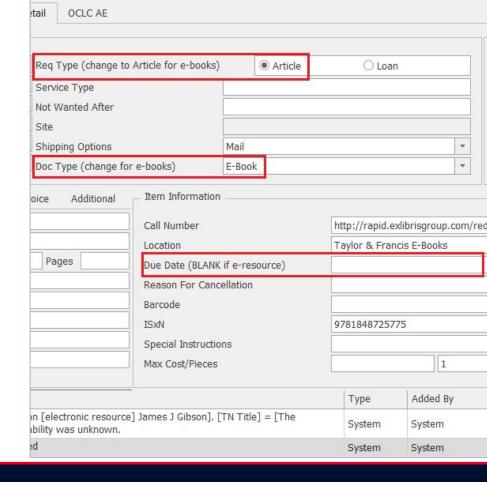
#### **ILL Workflow**

- Indicate lendable ebook collections in Alma
- Rapid imports URL into ILLiad request Call Number field
- Rapid imports collection name into ILLiad Location and Notes fields
- <u>IDS Project logic</u> searches the fields and routes requests to ebook queue



#### Mediation

- Change request type to Article
- Change document type to E-Book
- Remove due date
- Download ebook
- Deliver file via Odyssey



#### Considerations

- Remove ebook deflection =
   requests for lendable and
   non-lendable content = more
   cancellations
- Ebook files may need to be assembled and compressed
- Requests often appear in Staff Review queue



http://rapid.exlibrisgroup.com/redirect?hid=ItZjdml
Safari Books Online from OReilly Media
Non-circulating
9781491962268

# **Additional Considerations**

- Workarounds for system limitations
- Training of student employees
- Chapter-level OA ebooks



#### Call to Action

- Make whole ebook ILL a central goal in publisher negotiations
- Start practicing whole ebook ILL at a scale that works for you
- Advocate with technology vendors to improve infrastructure
- Advocate for and invest in truly DRM-free content



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